

Yunnan Puzhehei Marathon
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YunNan ★ PuZheHei Marathon

FOR IMMEDIATE PRESS RELEASE

Announcing the 2nd Annual Yunnan Puzhehei International Marathon

LOS ANGELES - New Global Adventures, LLC in partner with New Yunnan Culture Media Company officially announce the 2nd annual Yunnan Puzhehei International Marathon, a one-of-a-kind destination adventure race in the Yunnan Province of Southern China. Created to bring the world of international runners to experience a beautiful exotic and remote location of Puzhehei China while running a marathon race.



Full Marathon / Half Marathon / 10K / 5K - Course Preview

"If running through incredible scenery is your thing, then China's Yunnan marathon is a must. Set in the rare geological Karst (limestone hill) area of Southern China, this race takes you through a landscape of incredible beauty. A few good hill climbs, some unexpected obstacles and lots of lakeside running makes this a must do run in China." says adventure runner Brendan Smith.

Puzhehei features a unique landscape with a course that takes runners by impressive karst land formations surrounded by crystal clear lakes, farms and villages that provide

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for spectacular sights to experience while running. These undeveloped lands are known to have the purest air quality in all of China. Creating a unique combination that provides runners a truly memorable adventure race experience.

[Registration](#) is now open and offers an exclusive race package that includes round-trip transportation from Kunming, 3-night hotel stay, carbo-load dinner, bonfire welcome celebration and a must experience course preview by cave and boat tour.

Offering runners a choice of full marathon, half marathon, 10k or 5k fun run distances, perfect for all types of runners and of all ages. This year the 3-day event weekend is taking place from October 23rd to 25th, with race day on the 24th.

“Passing through idyllic patchworks of traditional farming, weaving in and out of huge limestone karst land formations with stunning waterways of Puzhehei, over bridges, and past swan rookeries. Yunnan Puzhehei really is a marathon like no other, a mix of mind boggling environment, picture perfect farmlands, and plenty of traditional culture, it is perfect for any kind of runner - road or trail - looking for a memorable running holiday.” says Chris Ord, who visited the race region recently for Australian-based, Trail Run Mag (www.trailrunmag.com).

Brought to you by the organizers of the iconic and legendary [Shangri-La Marathon & Ultra](#) (shangri-la-marathon.com) mountain race. Who experienced these magical lands was inspired to share that one-of-a-kind experience with adventure runners around the world.

The Yunnan Puzhehei International Marathon is currently seeking media press, sponsorship and partner support. For businesses interested in having their brand or products represented at the event to highly targeted domestic and international runners audience, please contact us for inquiries.

Yunnan Puzhehei International Marathon is available online at YunnanMarathon.com, on [Facebook](#), [Twitter](#), and [Instagram](#).

Inaugural race video: vimeo.com/120403617

ABOUT: After helping to organize the Great Wall of China Marathon for several years, California based New Global Adventures, LLC partnered with New Yunnan Culture Media Company in Kunming China to create a series of unique adventure race experiences in China. A vast country with an abundance beautiful exotic locations that many do not know exist, these races help bring the world of runners to experience them. Currently there are two races established; the [Shangri-La Marathon & Ultra](#) and the [Yunnan Puzhehei International Marathon](#), with more planned for 2016 and beyond.

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